



TYSERS
LIVE

ADVERTISING & COMMERCIAL FILM PRODUCTION INSURANCE

We arrange cover for some of the biggest names in the industry and award-winning production companies

TYSERS LIVE – ENTERTAINMENT AND
SPORT INSURANCE SPECIALISTS

7 OUT OF 10

of Campaign Magazine's
Top 10 production
companies (2024)
covered



**PROUD TO BE THE
APA INSURANCE
PARTNER**



ABOUT US

WHO ARE TYSERS LIVE?

Tysers Live is one of the most established and respected insurance brokers specialising in the area of Commercial Film Production, with experience going back over 30 years.

We realise the immense pressures advertising producers labour under. Demanding clients, whirlwind production deadlines, near impossible logistics... they all demand focus without distraction and **this is where Tysers Live can help.**

Though we can't change your deadlines, **we can provide you with peace of mind** when something is lost, breaks or malfunctions.

We will have you back up and running with **speed, care, and outstanding professionalism.** Tysers Live is a niche insurance broker with the knowledge and motivation to offer a variety of bespoke packages to cover a range of "misfortunes", and ensure your needs are completely catered for.

Relationship with the APA

We are proud sponsors of the Advertising Producers Association. Each year we lead the presentation on Commercial Film Production Insurance at the 'APA Masterclass'.





ADVERTISING AGENCY INSURANCE

Bespoke policies for Advertising Agencies and brand owners

Key Covers Offered:

- Non-Appearance of Talent
- Celebrity Death & Disgrace Insurance
- Commercial Producers Indemnity Insurance for In-House Production Companies
- Terrorism insurance including Riot, Strike and Civil Commotion
- All Risks Insurance (Props, Sets, Wardrobe and Film Negative in Post-Production & Storage)
- Public & Employer's Liability Insurances including talent

COMMERCIAL FILM PRODUCTION INSURANCE

Bespoke policies for all your production needs, to comply with APA/IPA/ISBA contract requirements

Key Covers Offered:

- Commercial Producers Indemnity – cover for additional or abortive production costs arising out of such things as non-appearance of key crew or extra expense losses
- Digital Media/Film Negative
- Terrorism insurance including Riot, Strike, and Civil Commotion
- Props, Sets and Wardrobe
- Hired-in Equipment
- Money
- Public Liability & Employer's Liability



ADDITIONAL POLICIES INCLUDE:



Professional Indemnity Insurance – e.g. breach of contract, breach of duty of care, IP/copyright infringement



Cyber & Data Insurance
including cyber-crime (e.g. social engineering losses)



Short Period Motor Insurance
for action and picture vehicles on camera



Directors and Officers Insurance



Weather Day Insurance



Film & TV Union Travel Insurance



Personal Accident Insurance

Whilst we can ensure you're covered for almost all situations, if there's a risk unique to you, please contact us and we will try to devise an individual policy to meet your needs.

TESTIMONIALS “



“Our member companies produce all the commercials you see on TV and the internet. They assume most of the risks of a production and insurance is a critical part of their management of that risk. The team at Tysers Live have worked with us for many years in helping us and our members with their specialist insurance expertise. It has been invaluable and their loyalty and support for their clients in times of crisis has been as valuable as their expertise.”

Steve Davies – APA

“Tysers Live provides our production team with exceptional service. Our broker is always ready with succinct answers to our questions about our policy and novel situations that can arise during production. We get much needed support with the PIBS, which can be lacking at some EU based insurance brokers with less experience in the UK.”

Melissa Kincaid – We Are Pi, Amsterdam

“We have worked with Ryan and his team for the last 5 years and their knowledge, support and the fact they’re always available to chat things through is the reason we think they’re the best in the business.”

Tony Roberts – Common People Films

CONTACT US



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